## AMERICAN MARKETER

Business at its best

## Photos from Luxury Firstlook 2019

January 29, 2019

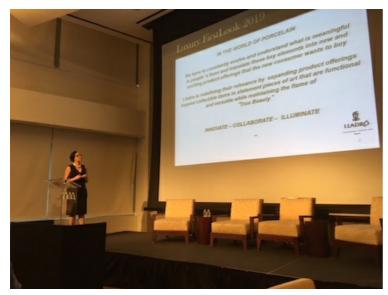
From left, panelists Jake Annear, James Hathaway, Brian Fitzgerald and Jack Philbin discuss luxury's digital takeover

By MICKEY ALAM KHAN

Photos from *Luxury Daily's* seventh annual Luxury FirstLook 2019: Digital Acceleration conference held Jan. 16 in New York. Leading executives from the luxury business spoke at and attended the prestigious event.

Held at 10 on the Park at the Time Warner Center in New York, Luxury FirstLook was organized to bring together some of the luxury business' top minds to discuss what the year ahead holds. Topics included the rise of digital, shifting generations, product development and globalization.

Here are some of the best photos from the event:



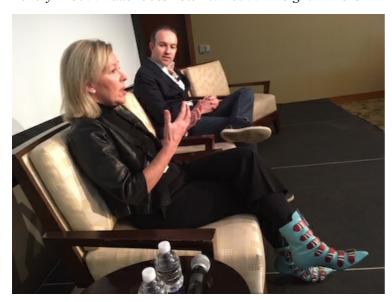
Sandra Jordan, CEO of the Americas, Lladr



From left, panelists Mot Hennessy's Jake Annear, L.K. Bennett's James Hathaway, Martini Media's Brian Fitzgerald and Vibes' Jack Philbin discuss luxury's digital takeover



Luxury Firstlook attendees listen to outlook insight for 2019



Artsy's Nina Lawrence and Sebastian Cwilich discuss the platform's take on art

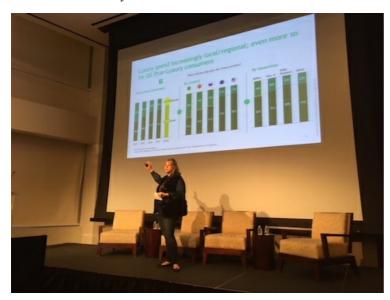


Google's Adam Greenberg





Attendees at Luxury FirstLook 2019 held at Time Warner Center



BCG's Christine Barton presented about the state of luxury



Forrester Research retail analyst Michelle Beeson





Luxury FirstLook 2019



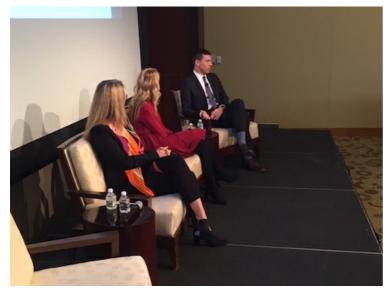
The audience listens to a keynote from Michelle Beeson



Coffee break



Karin Tracv head of industry for heauty fashion and luxury retail. Facebook. Instagram and Messenger



Luxury Portfolio's Stephanie Anton, Concierge Auctions' Laura Brady and Douglas Elliman Marketing Development's Andrew Wachtfogel discuss real estate



Attendees at Luxury FirstLook





View from the Time Warner Center: 220 Central Park South (sandstone-clad skyscraper in front of glass-sheathed rival), home to the recently sold \$238 million penthouse

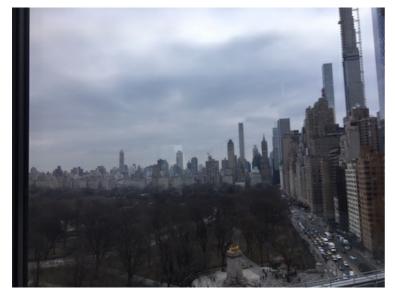


Fueling up with breakfast





Attendees listen to Facebook exec Karin Tracy's keynote



The view of Central Park from 10 on the Park

## **MOST POPULAR**

- 1. Brands should incentivize consumers to go green
- 2. Retailers expanding pickup options, facing staff shortages this holiday season: report
- 3. Owning the customer experience in an Amazon-disrupted market
- 4. Shifts in retail sales of women's designer bags
- 5. Macy's trademark decision confirms importance of surveys
- 6. Year of the Rooster luxury items: Hit or miss with Chinese consumers?
- 7. How luxury is the millennial's unlikely weapon to fight social inequality
- 8. Luxury brands need to change their marketing strategy for India
- 9. Green is the new black: Backing the Fashion Pact
- 10. How resale, rental and flex payments can put luxury within reach especially now