

## CFDA looks to strengthen NYFW with shorter schedule

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*NYFW is getting a streamlined schedule. Image credit: CFDA*

By MICKEY ALAM KHAN

The Council of Fashion Designers of America's incoming chairman Tom Ford is making a change to the New York Fashion Week schedule in a move aimed at making the event more global.

Starting in September, the fashion week will only be five days, down from as many as nine in recent seasons. By streamlining the official schedule, the CFDA is looking to elevate the event.

### Shorter schedule

Fashion week later this year will run from Sept. 6 to 11. The CFDA notes that it wants the event to serve first and foremost as a platform for the best American fashion.

When deciding who will get to show on the official calendar, the organization notes that it will consider designers' talent as well as international awareness.

"CFDA remains committed to promoting and supporting homegrown talent while positioning New York as a destination for diversity and discovery," the organization said in a statement.



*Michael Kors Collection fall 2019 runaway show at NYFW. Image credit: Michael Kors*

Mr. Ford will succeed Diane von Furstenberg as the chairman of the CFDA. The designer's appointment was ratified during a CFDA board meeting on March 19, and he will start the role effective Jan. 1, 2020 ([see story](#)).

Ahead of officially taking over, Mr. Ford is already making changes.

New York Fashion Week has been undergoing an evolution in recent years.

In 2015, it moved to two new Downtown Manhattan locations: Skylight at Moynihan Station in west Midtown and Skylight Clarkson Square in west SoHo. NYFW, produced by IMG, is going through changes focused on better serving the needs of the fashion industry and creating more of a cultural experience surrounding the runway shows ([see story](#)).

Since then, the event has been relocated to Spring Studios in Tribeca.

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